

2025 SPONSORSHIP OPPORTUNITIES



THURSDAY, NOVEMBER 6

BIG NIGHT LIVE

110 CAUSEWAY STREET - BOSTON MA - 02114

INTRODUCING THE BOSTON FIRE CONCERT AND 145TH ANNUAL AWARDS!

On Thursday, November 6th, we will be recognizing the selfless acts of heroism of those within the Department that have gone above and beyond the call of duty. We are excited to continue this nearly 150-year tradition of honoring our brothers and sisters but are shaking things up.

Following the presentation of awards, we will be hosting a concert with a DJ to follow.

We invite you to join us in this new tradition and celebrate the brave men and women of the Boston Fire Department.

EVENT SCHEDULE

Subject to change

5:00PM

Registration for award recipients and families

6:00PM

Award Presentation begins in the Main Hall

6:45PM - 7:30PM

Award Recipient and VIP Cocktail Reception

7:00PM

Doors Open

7:30PM

Opening Act

8:30PM

Live Concert

10:00PM

DJ Begins

ABOUT THE RELIEF FUND

Following the Great Fire of 1872, the Relief Fund was established by the citizens of Boston to assist firefighters and their families in times of personal need. Now, for over 150 years, the Relief Fund has continued their support of the Department's active and retired members.

Today, the Relief Fund has several programs designed to support members of the Department. These programs include a Scholarship Program for aspiring students of Boston firefighters looking to further their education, a Member Assistance Program which is a reliable source that members can turn to for financial support during a time of hardship, and finally, the funding of a Cancer and Cardiovascular Screening Initiative to help increase early detection of cancer and cardiovascular health concerns specific to firefighters.

The work that the Relief Fund has done has made a staggering impact on the department. Since 2011, the Relief Fund has donated \$863,412 back to the members of the Department through its various initiatives.



PRESENTING SPONSOR

\$25,000

- Thirty (30) tickets in a premiere location private booth, with exclusive VIP luxury experiences
- Corporate name or logo included within the name of the event, Boston Fire Concert Presented By:
- Corporate name or logo recognized as a partner of the Boston Fire Department Relief Fund in 2025
- Corporate name or logo on the Boston Fire Department Relief Fund website during 2025
- Specific social media mentions highlighting your organization
- Sponsorship acknowledgments from the podium throughout the Concert
- Corporate name or logo on all signage at the Concert
- Corporate name or logo on projection screens during the Concert
- One (1) full-page advertisement on the inside front cover of the program book of the Concert
- Corporate name or logo on invitations for the Concert
- Corporate name or logo and web links within all social media announcements for the Concert
- Corporate name or logo and web links within all email blasts for the Concert
- Corporate name or logo in all press releases for the Concert

PLATINUM SPONSOR

\$15,000

- Twenty-five (25) tickets in a premiere location private booth, with exclusive VIP luxury experiences
- Corporate name or logo on the Boston Fire Department Relief Fund website during 2025
- Specific social media mentions highlighting your business
- Sponsorship acknowledgments from the podium throughout the Concert
- Corporate name or logo on prominent signage at the Concert
- Corporate name or logo on projection screens during the Concert
- One (1) full-page advertisement in the program book of the Concert
- Corporate name or logo and web links within all social media announcements for the Concert
- Corporate name or logo and web links within all email blasts for the Concert
- Corporate name or logo in all press releases for the Concert

GOLD SPONSOR

\$10,000

- Fifteen (15) VIP tickets in a premiere location private booth
- Ten (10) General Admission tickets
- Corporate name or logo on the Boston Fire Department Relief Fund website during 2025
- Specific social media mentions highlighting your business
- Sponsorship acknowledgments from the podium throughout the Concert
- Corporate name or logo on prominent signage at the Concert
- Corporate name or logo on projection screens during the Concert
- One (1) full-page advertisement in the program book of the Concert
- Corporate name or logo and web links within all email blasts for the Concert
- Corporate name or logo in all press releases for the Concert

SILVER SPONSOR

\$7,500

- Ten (10) VIP tickets to the concert
- Five (5) General Admission tickets to the concert
- Corporate name or logo on the Boston Fire Department Relief Fund website during 2025
- One (1) half-page advertisement in the program book of the Concert
- Corporate name or logo on projection screens during the Concert
- Corporate name or logo on select signage at the Concert
- Corporate name and logo on select email blasts and event marketing

BRONZE SPONSOR

\$5,000

- Ten (10) tickets to a VIP booth
- One (1) half-page advertisement in the program book of the Concert
- Corporate name or logo on projection screens during the Concert
- Corporate name or logo on select signage at the Concert

BAR SPONSOR

\$5,000

- Recognized as the exclusive sponsor of your beverage category
- Corporate name or logo recognized on bar signage
- Ability to provide a specialty drink or cocktail to fit the branding of the event
- Corporate name or logo on projection screens during the Concert
- Specific social media mentions highlighting your business
- Corporate name and logo on select email blasts and event marketing
- Fifteen (15) General Admission tickets to the event

FRIEND SPONSOR

\$2,500

- Five (5) VIP Tickets to the concert
- Corporate name or logo on projection screens during the Concert
- Corporate name or logo on select signage at the Concert

PROGRAM BOOK ADVERTISING OPPORTUNITIES:

Full page color advertisement - **\$1,000**

Half page color advertisement - **\$500**

For more event or sponsorship information, please contact:

RYLEE LUCIA

rlucia@fmpproductions.com

978.270.3717