2026 SPONSORSHIP OPPORTUNITIES

SUNDAY, OCTOBER 11, 2026 | FLORIAN HALL, DORCHESTER, MA

The Boston Firefighters Local 718 10K Memorial Road Race was established to honor the courageous members of the Boston Fire Department and Local 718 who sacrificed their lives in the line of duty.

Race day serves as a celebration of their lives and raises funds for the Boston Fire Department Relief Fund. Over the past decade, heart disease and cancer have been the leading causes of on-duty firefighter deaths. Since 2019, the Relief Fund has been dedicated to the mission of “Putting Out Cancer in the Boston Fire Department.” All proceeds from the race support our Cardiovascular and Cancer Screening Initiative.

Over the past decade, cancer and heart disease have been the leading causes of on-duty deaths and disabilities among firefighters. Currently, many firefighters are battling devastating cancer diagnoses and undergoing treatment.

Cancer awareness and prevention have become a major focus for fire departments nationwide. Statistics reveal that firefighters are more than twice as likely to develop cancer in their lifetime compared to civilians. In Boston, specifically, 67% of firefighters will face a cancer diagnosis at some point. Right now, 13 members of the Boston Fire Department are on leave while they fight cancer. Despite the implementation of additional precautionary measures across the Department, the number of cancer diagnoses and deaths continues to rise at an alarming rate.

However, there is hope. Recent advances in medical research have given doctors new ways to test and screen for cancer and cardiovascular issues. In partnership with the Boston Fire Department and with the generosity and support of the Boston Firefighters Credit Union, the Boston Fire Department Relief Fund will subsidize the cost of essential cancer screenings and cardiovascular body scans that are not covered by insurance.

Presenting Sponsor... $20,000

- Company logo added into event logo as presenting sponsor
- Company recognized as presenting sponsor on all official press releases
- Company recognized as presenting sponsor on event webpage
- Company mentioned and linked on event social media accounts
- Company logo on runner and volunteer t-shirts
- Company recognized as Presenting Sponsor during all speaking programs
- Company recognized as Presenting Sponsor on all event banners
- Company logo on five (5) course signs
- Company logo on custom start/ finish line signage
- Corporate booth in Exhibition Area
- Thirty (30) runner registration spots
- Marketing materials handed out in gift bags

Gold Sponsor... $10,000

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company mentioned in all official press releases
- Company logo/link on event webpage
- Company mentioned and linked on event social media accounts
- Company logo on runner and volunteer t-shirts
- Company mentioned during all speaking programs
- Company logo on five (5) course signs
- Company logo on custom start/ finish line signage
- Corporate booth in Exhibition Area
- Twenty-Five (25) runner registration spots
- Marketing materials handed out in gift bags

Silver Sponsor... $5,000

- Inclusion on select marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company mentioned in select official press releases
- Company logo/link on event webpage
- Company mentioned and linked on event social media accounts
- Company logo on volunteer t-shirt
- Company mentioned during all speaking programs
- Company logo on three (3) course signs
- Company logo on custom start/ finish line signage
- Corporate booth in Exhibition Area
- Twenty (20) runner registration spots

Bronze Sponsor... $2,500

- Company logo on custom start/ finish line signage
- Company mentioned in one official press releases
- Company logo/link on event webpage
- Company mentioned and linked on social media accounts
- Company logo on volunteer t-shirt
- Company mentioned during all speaking programs
- Company logo on two (2) course signs
- Corporate booth in Exhibition Area
- Ten (10) runner registration spots

Water Stop Sponsor... $1,500

- Company logo displayed prominently at a race water stop on-course
- Company logo on custom start/ finish line signage
- Opportunity for company representatives handing out water on the course
- Company logo/link on event webpage
- One Company mention and link on event social media accounts
- Corporate booth in Exhibition Area
- Five (5) runner registration spots

Start/Finish Line Sponsor... $750

- Company logo on custom start/ finish line signage
- Company logo on event webpage
- Company logo on one (1) course sign
- Corporate booth in Exhibition Area

ADDITIONAL OPPORTUNITIES

- Exhibition Booth $500
- Course Sign $250

For more information, please contact:

HALEY ROSENBLATT
hrosenblatt@fmpproductions.com