

SPONSORSHIP OPPORTUNITIES



The 140th Annual
Ball and Awards Ceremony
of the
Boston Fire Department

THURSDAY, MAY 23, 2019

SHERATON HOTEL BOSTON - 6:00PM

OUR MISSION

The mission of the Boston Fire Department Relief Fund is to assist Boston Firefighters and their families in time of need and to improve Firefighter health and wellness.

ABOUT US

The Boston Fire Department is the oldest fire department in our country's history. Founded in 1678, Boston was the first town in the thirteen colonies to establish a paid work force, Fire Wards held the responsibility of the oversight to their respective sections of the city. Well over three centuries later, the Boston Fire Department stands strong with members that have served their city and fellow citizens with distinction and often at great personal sacrifice.

Following the Great Fire of 1872, the Boston Firefighters' Relief Fund was established by the citizens of Boston to assist firefighters and their families in time of personal need. And now, for over 140 years, the Boston Firefighters' Relief Fund has continued their support of the Department's active and retired members.

The Boston Firefighters' Relief Fund hosts the Annual Ball and Awards Ceremony every year during the month of May. The Annual Ball celebrates the hard work, dedication and commitment of each member of the fire department as well as the recognition of the selfless acts of heroism, times at great personal expense, by members of the Boston Fire Department. Additionally, the Relief Fund takes part in other activities throughout the year that enhance and support the mission of the Boston Fire Department.

OUR INITIATIVES

Over the past decade, heart disease and cancer have accounted for the majority of on-duty firefighter deaths. In Boston specifically, between 2012 and 2017, 27 Boston Firefighters under the age of 70 died from cancer. During that same time, 12 firefighters died of cancer within 5 years of retirement and 6 active firefighters died from cancer. These statistics are alarming, and require action.

Cancer awareness and prevention has become a major focus for fire departments nationwide. Statistics show that firefighters are more than twice as likely to develop cancer during their lifetime compared to civilians. In Boston specifically, 67% of firefighters will face a cancer diagnosis in their lifetime. Even after additional precautionary measures have been implemented across the Department, the number of cancer diagnosis and death continue to rise at an alarming rate.

However, there is hope. Recent advances in medical research have provided doctors new ways to test and screen for cancer and cardiovascular issues. Starting in 2019, the Relief Fund will subsidize the cost of crucial body scans. These important cancer screening and cardiovascular tests are not covered by insurance. The goal of the Relief Fund is to subsidize 50% of the costs for the test. Although the dangers of the job will never change, the Relief Fund can help improve firefighter health and wellness by detecting potential problems before they become too big to solve.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP

\$25,000

- Corporate name or logo included within the name of the event
ie. "The 140th Annual Ball and Awards Ceremony of the Boston Fire Department *Presented by (Your Company Name or Logo)*"
- Corporate name or logo in all advertising and promotion for the Relief Fund during 2019
- Corporate name or logo on the Relief Fund website during 2019
- Three (3) tables at the 140th Annual Relief Fund Ball (30 guests)
- Corporate sponsorship acknowledgement from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book for the event
- Corporate name or logo on invitations for the event
- Corporate name or logo and web links within all social media announcements for the event
- Corporate name or logo and web links within all email blasts for the event
- Corporate name or logo in all press releases for the event

GOLD SPONSORSHIP

\$15,000

- Corporate name or logo in select advertising and promotion for the Relief Fund during 2019
- Corporate name or logo on the Relief Fund website during 2019
- Two (2) tables at the 140th Annual Relief Fund Ball (20 guests)
- Corporate sponsorship acknowledgement from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book for the event
- Corporate name or logo on invitations for the event
- Corporate name or logo and web links within all social media announcements for the event
- Corporate name or logo and web links within all email blasts for the event
- Corporate name or logo in all press releases for the event

SILVER SPONSORSHIP

\$10,000

- Corporate name or logo in select future advertising and promotion for the Relief Fund in 2019
- Corporate name or logo on the Relief Fund website during 2019
- One (1) table at the 140th Annual Relief Fund Ball (10 guests)
- Corporate sponsorship acknowledgement from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book for the event
- Corporate name or logo on invitations for the event
- Corporate name or logo and web links within all social media announcements for the event
- Corporate name or logo and web links within all email blasts for the event
- Corporate name or logo in all press releases for the event

BRONZE SPONSORSHIP

\$5,000

- Corporate name or logo on the Relief Fund website during 2019
- One (1) table at the 140th Annual Relief Fund Ball (10 guests)
- Corporate sponsorship acknowledgement from the podium throughout the event
- Corporate name or logo on prominent signage at the event
- Corporate name or logo on projection screens during the event
- One (1) full-page advertisement in the program book for the event
- Corporate name or logo and web links within all social media announcements for the event

FRIEND SPONSORSHIP

\$2,500

- Corporate name or logo on the Relief Fund website during 2019
- One (1) table at the 140th Annual Relief Fund Ball (10 guests)
- Corporate name or logo on projection screens during the event
- One (1) half-page advertisement in the program book for the event

PROGRAM BOOK ADVERTISING OPPORTUNITIES:

Full page color advertisement - \$1,000

Half page color advertisement - \$500

Quarter page color advertisement - \$250



**FOR MORE EVENT OR SPONSORSHIP
INFORMATION, PLEASE CONTACT**

CHRIS PUIIA

bfdrelief@gmail.com

860.519.4833