

SPONSORSHIP OPPORTUNITIES



The 141st Annual
Virtual
Ball and Awards Ceremony
of the
Boston Fire Department

OUR MISSION

The mission of the Boston Fire Department Relief Fund is to assist Boston Firefighters and their families in time of need and to improve Firefighter health and wellness.

ABOUT US

2020 has been a tumultuous year, especially for first responders. Between a pandemic that has impacted every facet of our job and has put our health and wellness on the line to the negative first responder protests, there has never been a more challenging and stressful time to be a first responder.

In addition to the COVID-19 pandemic, one of the biggest risks to firefighters is cancer. Since 2002, 61% of deaths from career firefighters have been caused by cancer. To combat this, in 2019, the Relief Fund launched its body scan initiative where members of the department are able to apply for a subsidized cancer body scan that is not covered by insurance. It has been a huge success. Over the course of the last 19 months, the Relief Fund has subsidized 89 members of the Boston Fire Department and we have given out over \$34,000 directly to Boston Firefighters as a part of this initiative.

Although this program has made a great initial impact, there is so much more work that needs to be done. With so much work needing to be done still to eliminate cancer from the Boston Fire Department, we are asking for your help in supporting our Annual Ball and Awards Ceremony as we look to honor members of the Department who went above and beyond the call of duty in 2019 while also raising much needed funds to ensure that are members are healthy and have the support they need to protect the City they love.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP

\$20,000

- Exclusive naming rights to the event
- Name or logo included on advertising and promotion for the event
- Name or logo on the Boston Fire Department Relief Fund website
- Recognition as Presenting Sponsor during the event speaking program
- Prominent logo placement on all virtual event signage
- Full-page, color advertisement in the virtual event program book with priority placement
- Three (3) dedicated social media post on social media
- Recognition as Presenting Sponsor on all BFD Relief social media accounts
- Name or logo included in all press releases for the event
- Recognition as Presenting Sponsor on all event email blasts
- Two 1-minute long video clips during the live-stream event

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP

\$10,000

- Name or logo included on advertising and promotion for the event
- Name or logo on the Boston Fire Department Relief Fund website
- Recognition as Gold Sponsor during the event speaking program
- Prominent logo placement on all virtual event signage
- Two dedicated social media post on social media
- Full-page, color advertisement in the virtual event program
- Recognition as the Gold Sponsor on all BFD social media accounts
- Name or logo included in all press releases for the event
- Recognition as Gold Sponsor on all event email blasts
- One-minute long video clip during the live-stream event

SILVER SPONSORSHIP

\$5,000

- Name or logo on the Boston Fire Department Relief Fund website
- Sponsorship recognition during the event speaking program
- Full page, color advertisement in the virtual event program book
- One dedicated social media post on social media
- Sponsorship recognition on all event email blasts
- 30 second video clip in the virtual event

STRENGTH SPONSORSHIP

\$3,000

- Name or logo on the Boston Fire Department Relief Fund website
- Sponsorship recognition during the event speaking program
- Full page, color advertisement in the virtual event program book
- Sponsorship recognition on all event email blasts

EVENT PROGRAM ADVERTISING OPPORTUNITIES:

60-second long video advertisement - **\$1,500**

30-second long video advertisement - **\$1,000**

Full-page advertisement in Virtual Program Book - **\$500**

Half-page advertisement in Virtual Program Book - **\$500**

**FOR MORE INFORMATION,
PLEASE CONTACT:**

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